



Operational Investment Review

Evaluating Value Creation Potential



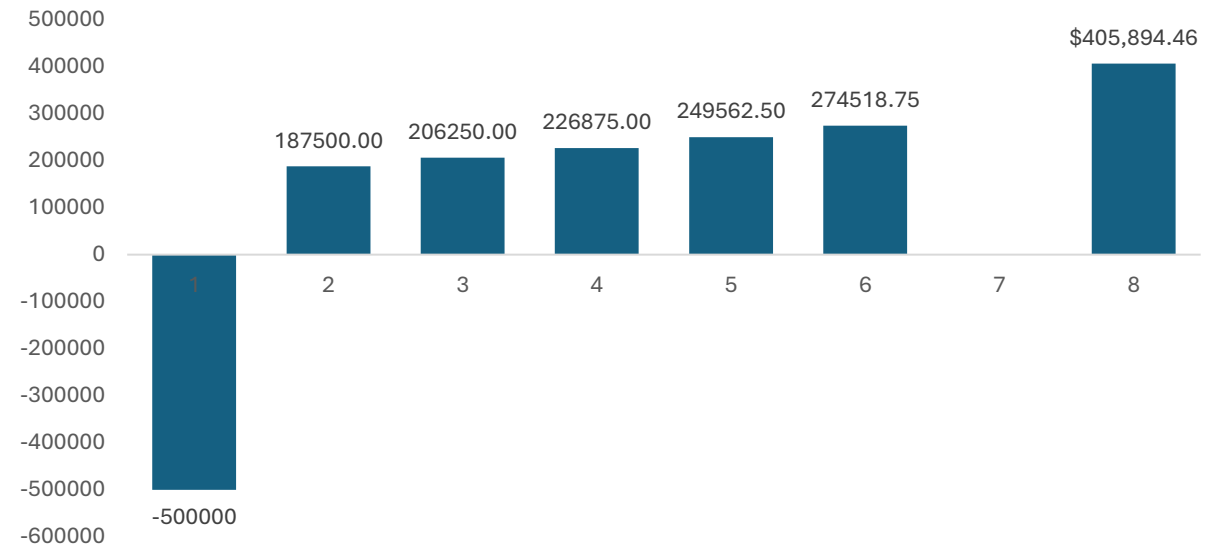
Executive Summary

- Investment delivers **strong returns** (IRR ~33%)
- Positive NPV across all scenarios (**NPV: +405K**)
- Limited downside risk
- **Margin improvement** is the key value driver



Financial Performance

- **NPV: +405K**
- **IRR: 33%**
- Strong cash flow generation

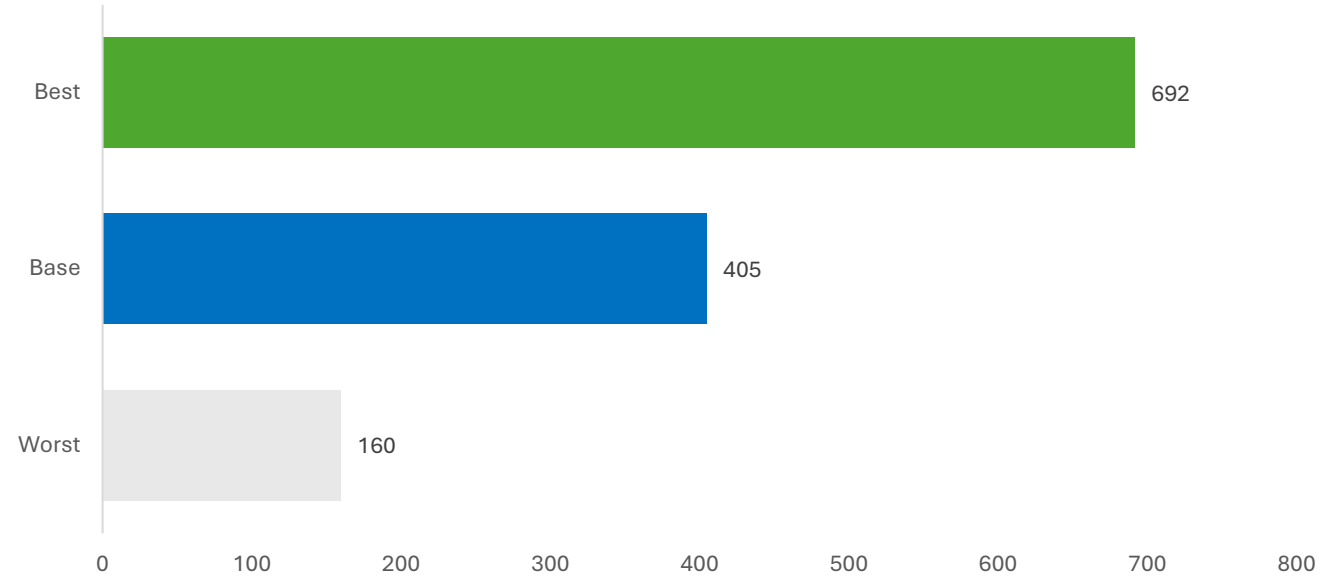


Strong and growing cash flow profile



Scenario Analysis

- **Worst: 160K**
- **Base: 405K**
- **Best: 692K**

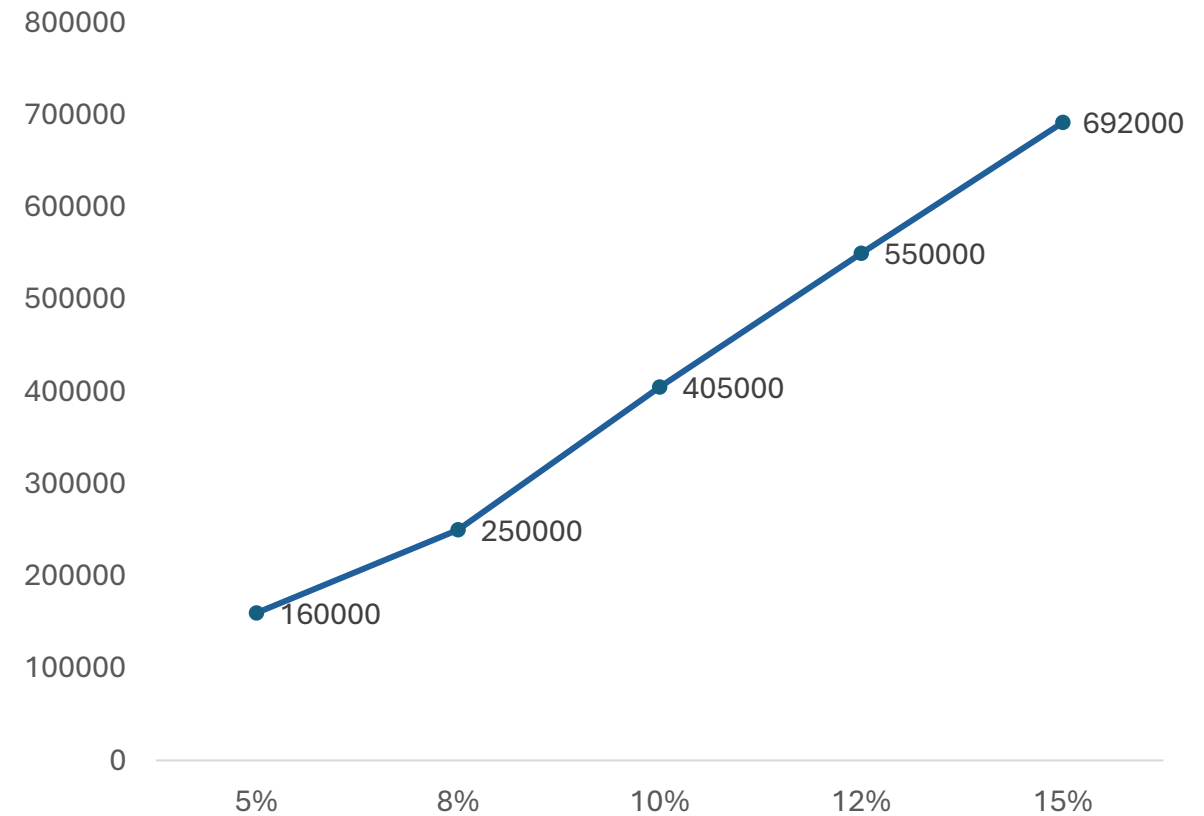


*Investment remains **value-accretive** under all scenarios*



Sensitivity

- **Margin** is the key value driver
- NPV more sensitive **to margin** than growth
- Profitability improvements drive value



*While growth impacts value, **margin improvements** have a stronger effect on NPV*



Recommendation

Proceed with investment

Focus areas:

- Pricing optimization
- Cost control (SG&A)
- Margin expansion



Next Steps

- Validate assumptions
- Refine implementation plan
- Execute and track KPIs